SWaM Champions Program

The Supplier Opportunity Program is built around three program pillars:

*Awareness, Inclusion, Development*

**How can you make a difference?**

- Attend campus events (SWaM Vendor Fair, Lab Vendor Fair)
- Supplier Diversity listserv
- Searching for vendors on the swamseach tool
- Contact us about a great experience you’ve had with a SWaM supplier and we’ll feature this supplier in our Procurement newsletter in our Vendor Spotlight section

**Who and What is a Supplier Opportunity Champion?**

- It could be you!
- Works with the Supplier Opportunity program leader to identify capable SWaM suppliers in ordering goods and services
- Provide guidance to SWaM suppliers seeking procurement opportunities
- Consistently communicates with Supplier Opportunity program leader and peers about the progress associated with Champion efforts
- Submit ideas at our quarterly meetings

**Why is a Supplier Opportunity Champion necessary?**

- These volunteers are vital to the success of supplier opportunity initiatives within their department and entire campus
- As an extension of their existing roles, they will work directly with the supplier opportunity program leader to ensure that program initiatives are highlighted, goals are achieved, and metrics are validated

*For more information on becoming a SWaM Champion, please contact Daysha Holmes at daysha94@vt.edu*