

How Do I Buy...

Advertising Services

Current Virginia Tech Contract Vendor:

[Graystone Group Advertising](#)

(Advertisements in any publications –print/online/digital/etc.)

To contact directly:

Call Doug Geiling at 203-549-0060

Buyer(s) Contact Information:

[Benny Snuffer](#)

Current Virginia Tech Contract Vendor:

[The Roanoke Times New River Valley Bureau](#)

(This contract should be recognized through the Graystone contract)

To contact directly:

Call Scott Hall at 540-381-1640

Buyer(s) Contact Information:

[Kimberly Dulaney, CPSM](#)

Description:

Virginia Tech departments can place ads in various publications for employee recruitment, to advertise department-sponsored programs and events, and to market their department in general.

Departments should contact [Graystone](#) to place ads. When placing ad, refer to the contract number for contract pricing. Departments enter Hokiemark Requisition against the contract number for processing.

Requests for display advertising, which generally exceed the limits for the p-card, should be sent to the Procurement Services on a HokieMart requisition.

To use another vendor: Follow procurement guidelines for amounts over \$2,000. Submit quote with non-catalog HokieMart requisitions for processing.