



How Do I Buy or Handle...

Advertising Services

Current Virginia Tech Contract Vendors:

Graystone Group Advertising

Advertisements in any publications –print/online/digital/etc.

To contact directly:

Call Doug Geiling at 203-549-0060 Ext. 303

The Roanoke Times New River Valley Bureau

This contract should be recognized through the Graystone contract.

To contact directly:

Call Barry Wright at 540-381-1657

Description:

Virginia Tech departments can place ads in various publications for employee recruitment, to advertise department-sponsored programs and events, and to market their department in general.

Departments should contact **Graystone** to place ads. When placing ad, refer to the contract number for contract pricing. Departments should enter HokieMart Requisitions against the contract number for processing.

Requests for display advertising, which generally exceed the limits for the p-card, should be sent to Procurement on a HokieMart requisition.

For more information contact:

- Procurement 540-231-6221
- Or hokiemart@vt.edu