

## Advertising Services

Virginia Tech departments can place ads in various publications for employee recruitment, to advertise department-sponsored programs and events, and to market their department in general.

Departments should contact Graystone to place ads. When placing ad, refer to the contract number for contract pricing. Departments should enter HokieMart Requisitions against the contract number for processing.

Requests for display advertising, which generally exceed the limits for the p-card, should be sent to Procurement on a HokieMart requisition.

## Current Virginia Tech Contract Vendors

### Greystone Group Advertising

- Advertisements in any publications: print, online, digital, etc.
- To contact directly, call Doug Geiling at 203-549-0060 extension 303.

### The Roanoke Times, New River Valley Bureau

- This contract should be recognized through the Greystone contract.
- To contact directly, call Barry Wright at 540-381-1657.

For more information, contact [Procurement](#), 540-231-6221, or [the HokieMart help desk](#).